



Entrex's Private Company Index aligns with LA Talk Radio's John Peterson's "Radio you can't make up"

CHICAGO, November 10th, The Private Company Index, founded by Entrex in 2006, announced today it has aligned with LA Talk Radio's John Peterson and his show "Radio You Can't Make Up" to share the stories of the Private Company Index companies.

"This vibrant sector needs their stories told", said John Peterson, "We've all heard the current billionaire's success stories. Our focus is to hear the stories of the up and comers; the leaders making it happen today".

"Private Companies are the economic and employment growth of nations" said Stephen H. Watkins, CEO of Entrex and the founder of the Private Company Index, "being able to share their stories, whether with budding entrepreneurs, potential clients or the investment community, gives listeners access to the fun, pain and vibrancy of

the entrepreneurial community".

"We want to hear the real stories, such as; 'I made packing material... that failed... but it became a multimillion dollar global snack food' kind of news"; stuff you can't make up" said Peterson.



www.PrivateCompanyIndex.com

www.LATalkRadio.com

www.entrex.net



Join the *Private Company Index* on LA Talk Radio



We're looking for private companies that want to share the excitement of the private sector.

Interviews should entertain with antidotes, amusing entrepreneurial stories and/or engaging experiences...

... while introducing your company to the world.

To thank you for your effort we'll provide you a dedicated link for your web-site to share your interview with family, friends, customers and suppliers.

Let the world know you are "on the air" discussing your business.



Join us:

And the 500 or so companies who have applied to be a Private Company Index Company since 2006



Private Company Index featured on Fox News

At no cost:

Join us on our media events and gain exposure and credibility for your company.