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Press Release

Source: Entrex, Inc.

## Entrex Market Summit Tomorrow in New York; New Investment Assets Created Through the Entrex Marketplace

Wednesday September 20, 10:24 am ET

CHICAGO, Sept. 20 /PRNewswire/ -- Entrex, Inc. is pleased at the overwhelming attention focused on their first ever Market Summit scheduled for September 21 at the Grand Hyatt in New York.

The Summit was orchestrated to bring together various market constituents including capital, companies, broker-dealers, private equity and hedge fund professionals; and to allow them a forum to discuss the creation of these "new assets" by Entrex, for the financial community, and consider industry impact.

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Entrex CEO, Stephen H. Watkins, enthuses, "Our speakers represent in excess of \$500M in capital -- which invest in Entrex Companies -- a thrilling amount of money to help establish Entrex as an Entrepreneurial Marketplace. Other attendees have looked at our model, as well as the roster of member companies, and see that the new market space we're defining is indeed a missing link in the investment world. By being an 'Entrex Ensured' company, our members offer credibility and clarity to the financial community which, in essence, creates a fresh asset category for the alternative investor." He goes on to say, "Capital aside, 'peeping-tom' industry interest is massive as well. A great variety of financial media and various support

services have come to us wanting to join in the Summit to be ideologically involved during this debut stage."

When asked why alternative investment in entrepreneurial fast-growth companies is peaking such interest, Watkins says, "According to the Private Company Index, performance in this sector is up 23.5% this year already. This is approximately five times the increase the Dow Index experienced in the same amount of time, and immeasurably higher than the NASDAQ Index--which charts a loss over the same span. It's apparent that the potential dividends reaped from the entrepreneurial sector provide the opportunity of significantly greater returns than those realized from more traditional public sources. Entrex built the transparency and reporting methodologies, for entrepreneurial companies, which are needed by the investment community."

For more information about the Entrex Capital Summit, Private Company Index or Symphony Development Corporation, contact Lisa Carmean at 1-877-4ENTREX x810 or [lcarmean@entrex.net](mailto:lcarmean@entrex.net).

About Entrex:

Entrex ([www.entrex.net](http://www.entrex.net)) works with entrepreneurial companies and accredited/institutional investors creating a venue where investors can find, research, track and manage interests in private companies. Companies that adhere to Entrex's methodologies and disciplines gain credibility and exposure to the investor community while gaining liquidity options beyond the traditional route of IPOs, mergers and/or acquisitions. Through its innovative approach and process, Entrex is creating a whole new path to capital for privately-owned businesses.

Contact:  
John Ferguson  
Ferguson Advertising  
Direct (260) 426-4401  
[john@fai2.com](mailto:john@fai2.com)

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Stephen H. Watkins  
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