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Iron Leaf Capital IPO Brings 'Green Companies' to Entrex

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CHICAGO, July 5 /PRNewswire/ -- Iron Leaf Capital, a business development corporation making investments into a diverse portfolio of private companies, has signed a Memorandum of Understanding with Entrex, Inc., to provide quarterly valuation and reporting services for their holdings.

The pending IPO is expected to raise approximately \$100M to deploy into a portfolio comprised of "Positive Impact" companies -- which marks the first instance of equity from private companies in this "green" sector being available to retail stock market investors.

According to SEC filings, Iron Leaf Capital defines Positive Impact as "... businesses that are included in the LOHAS [Lifestyles of Health and Sustainability] sector, as defined by NMI [Natural Marketing Institute]. In addition ... service and technology companies that serve the LOHAS and social capitalism sectors ... companies involved with the restoration of the planet, such as environmental remediation and finance, water purification and sourcing, as well as alternative energy or 'clean-tech' industries, or companies with interests in technologies that serve these industries."

Entrex, a name derived from "Entrepreneurial Exchange," is a marketplace where investors can find, research, track, manage and invest in private companies. Their representatives and company materials maintain that they are neutral to the deal process as they are not a broker-dealer themselves nor an investment adviser.

Their role, through their proprietary corporate review process, is to package quarterly independent valuation and reporting services which, to a great extent, mirror the SEC reporting methodologies required of public companies to serve the interests of shareholder education and protection. Entrex anticipates beginning service to IRON in Q3 2007.

Entrex founder and CEO, Stephen H. Watkins, explains his own enthusiasm for the arrangement, "This is the first time that a publicly traded investment vehicle, with a 100% private equity portfolio, is striving to provide this level of independent transparency and accountability to their shareholders regarding the financial performance of their holdings. Plus, Iron Leaf's social responsibility focused companies will be a welcome addition to our marketplace. We are regularly approached by investment bankers, M&A deal makers and other financial professionals seeking a qualified listing of companies in this sector who are focused on financial transactions."

About Entrex:

Entrex (<http://www.entrex.net>) works with private companies and accredited/institutional investors creating a venue where investors can find, research, track, manage and invest in private companies. Through its innovative approach and process, Entrex is creating a whole new path to capital for entrepreneurial businesses.

Entrex offers the investment community access to current and historical information and research previously unavailable for private companies -- along with geographic and industry sector comparisons of the private marketplace via its benchmarking tool, the Private Company Index (<http://www.privatecompanyindex.com>).

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