

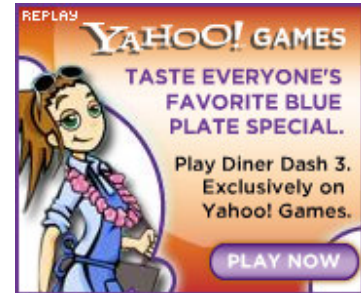
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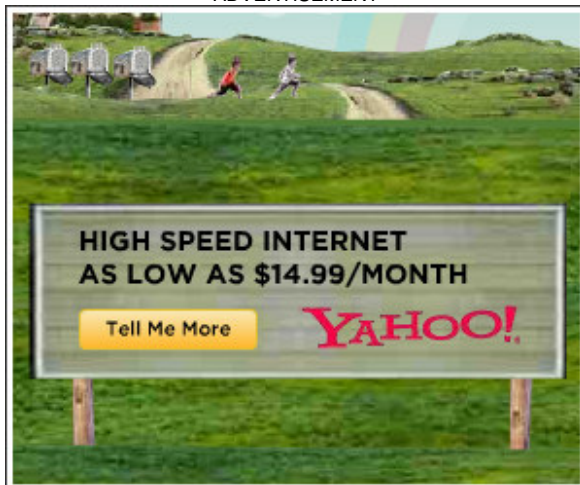
Source: Entrex

## American Investment Opportunities May Slow Alternative Equity Firms' Global Reach

Wednesday August 29, 4:55 pm ET

CHICAGO, Aug. 29 /PRNewswire/ -- The news in the private equity world seems to run on a consistent theme these days. This week it was Blackstone Group acquiring more assets in India; KKR has added a steady stream of European and Asian companies to their portfolio and The Carlyle Group literally built their company on global acquisition strategies.

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All that is happening in the eyes of major media outlets while, operating quietly and right here in the U.S., Entrex is creating multi-billion dollar opportunities surrounding the largely untapped private company market.

Entrex founder and CEO, Stephen H. Watkins, comments: "Investments here ... benefit here. No need to run overseas to invest. Domestic private companies can offer similar, if not greater, returns while providing a diversified risk portfolio. Entrex fund

partners recognize how Entrex Companies offer investors financial rewards while supporting economic and employment growth here in our backyard!"

According to Entrex representatives fund partners choose to transact with their companies in a variety of ways. Some choose debt, sub-debt, mezzanine or equity deals while others are keen to utilize the innovative "revenue royalty" investment model.

Entrex was founded as an Entrepreneurial Exchange, aimed at providing financial transparency for investors to private companies. Through a patent pending proprietary methodology, they collect all relevant corporate and financial data and compile a database of clear consistent information that investors look to when making portfolio decisions. Their quarterly reporting model, similar to the SEC's EDGAR, provides ongoing financial and operational clarity to shareholders.

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Watkins reminds that Entrex operates as a third-party marketplace, similar to NASDAQ, independent of the transactions. Our mission is to offer alternative investors a place to find, research, track, manage and ultimately invest in private companies. One exciting benefit is how our various fund partners help to keep the money close to home -- again, investing here and benefiting here."

Entrex sheds light on a sub set of the private market and allows capital to choose the smartest way to penetrate and build diversified portfolios from these companies which have been "Entrexed". Watkins adds, "A point of pride for us is how our most recent Entrex Marketplace snapshot reflects that companies saw an average annual revenue growth of 36% over the last two years. These are clearly assets investment banks want to review -- in an efficient manner."

As Entrex has developed they've gained supporters to their mission. CNN/Money referred to them as the "Good Housekeeping seal of approval for private companies" while Dow Jones suggests that their marketplace represents the "blue chip privates."

#### About Entrex:

Entrex works with private companies and accredited/institutional investors creating a venue where investors can find, research, track, manage and trade interests in private companies. Through its innovative approach Entrex is creating a whole new path to capital for entrepreneurial businesses. Ticker symbol (Nasdaq: [NTRX](#) - [News](#)) is reserved for their anticipated publicly traded entity.

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