

Yahoo! My Yahoo! Mail Make Y! your home page

Search:

Web Search

YAHOO! FINANCE Sign In
New User? [Sign Up](#)

[Finance Home](#) - [Help](#)

PRNewswire
© 2007 PRNewswire

Enter Symbol(s)

GET QUOTES

Symbol Lookup

Finance Search

Switch to **Scottrade**

E*TRADE
E*TRADE Securities

More than a trade.
More for the trader. *charles SCHWAB*

ADVERTISEMENT

SEE WHAT'S HOT
ON YAHOO! VIDEO

YAHOO!
video

Watch it

Press Release

Source: Entrex

CEOs' Favorite 'Growth Guy' Appreciates Partnership with Private Company Index

Monday September 10, 11:50 am ET

CHICAGO, Sept. 10 /PRNewswire/ -- Among a sect of entrepreneurs leading fast-growth companies around the world, Verne Harnish is one of the few names revered enough that CEOs actually clear their schedules and take valuable time to think about their company, themselves and their plan. Specifically, plans to grow -- market share, sales, revenue and other key performance indicators.

ADVERTISEMENT



It was an obvious pairing two years ago when Verne launched a partnership with the PCI or Private Company Index (<http://www.privatecompanyindex.com>), the recognized authority on company growth and private sector performance utilized by capital markets professionals like investment bankers, broker-dealers, M&A agents and leading accounting firms.

Through his ten-year old executive education company called Gazelles (<http://www.gazelles.com>) Verne both teaches leaders how to plan for corporate growth and provides key tools, tips and instruction to consistently implement those designs while measuring results.

Stephen H. Watkins, CEO of the PCI sponsor Entrex, reflects on the relationship, "Our two organizations are at complimentary ends of the spectrum. Gazelles captures an audience of CEOs ready to make significant strides forward with their company. The PCI's mission is to track a diverse spectrum of companies and benchmark trends in private sector growth and decline, then translate that into value which is easily understood by traditional and alternative capital sources."

CEOs that attend Gazelles' signature programs like "Rockefeller Habits" or "The Growth Summit" are eager to engage their companies in the PCI portfolio and become a part of this movement making Wall St. take note of the performance exhibited by private companies -- and urging all to think about ways to capitalize on it in a manner that is financially beneficial to both company and stakeholders.

Watkins adds, "Currently about half the PCI portfolio can be attributed to Gazelles as the source, we'd love to see that number grow as the portfolio expands. Entrex Fund Partners are pressing for ways to create an investable vehicle out of the PCI collection, so it's certainly a good time to be involved."

Harnish wraps up, "We're excited about our partnership with Entrex. I view Stephen Watkins as the Alexander Hamilton of our era -- working to build a public market space for the engines of our economy -- the companies we call 'the Gazelles!'"

Entrex was founded as an Entrepreneurial Exchange, aimed at providing financial transparency for investors to private companies. CNN/Money referred to Entrex as "the Good Housekeeping seal of approval" for non-public firms while Dow Jones suggested they represent the "Blue Chip privates."

About Entrex:

Top Stories

- [Intel Raises 3Q Sales Outlook](#) - AP (9:26 am)
- [Stocks Lower As Market Waits for Fed](#) - AP (11:27 am)
- [AMD to Launch New 4-Core Server Chip](#) - AP (9:54 am)
- [OPEC Members Insist Crude Is Plentiful](#) - AP (9:51 am)

[More...](#)

- [Most-viewed articles](#)

Entrex (<http://www.entrex.net>) works with private companies and accredited/institutional investors creating a venue where investors can find, research, track, manage and trade interests in private companies. It operates as a third-party marketplace, similar to NASDAQ, independent of financial deals and transactions. Through its innovative approach Entrex is creating a whole new path to capital for entrepreneurial businesses. Ticker symbol (NASDAQ: [NTRX](#) - [News](#)) is reserved for their anticipated publicly traded entity.

Contact:
John Ferguson
Ferguson Advertising
Direct
john@fai2.com

Source: Entrex

 [Email Story](#)

 [Set News Alert](#)

 [Print Story](#)

Sponsor Results

[Online Currency Trading - Free Demo](#)

24-Hour trading, award-winning software, charts and more from GFT.
www.GFTforex.com

[Try Forex Currency Trading at Forex.com](#)

Free \$50,000 practice account with real-time charts, news and research.
www.forex.com

[Earn 4.50% APY at ING DIRECT](#)

Open online in under 5 minutes. No fees. No minimums. FDIC guaranteed.
www.ingdirect.com

[\(What's This?\)](#)

Copyright © 2007 Yahoo! Inc. All rights reserved. [Privacy Policy](#) - [Terms of Service](#) - [Copyright Policy](#) - [Ad Feedback](#)
Copyright © 2007 [PR Newswire](#). All rights reserved. Republication or redistribution of PRNewswire content is expressly prohibited without the prior written consent of PRNewswire.
PRNewswire shall not be liable for any errors or delays in the content, or for any actions taken in reliance thereon.